



MEDIA ALERT: FOR IMMEDIATE RELEASE

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Senators John Cornyn and Amy Klobuchar to join The APAP Honors.

The co-authors of the Save Our Stages bill that became the Shuttered Venue Operators Grant program to offer inspiration at the May 6 celebration.

(Washington, DC) April 29, 2021 – The Association of Performing Arts Professionals (APAP) announced today that U.S. Senators John Cornyn (R-TX) and Amy Klobuchar (D-MN) will be featured guests at its virtual awards ceremony, **The APAP Honors**.

The Senators' bipartisan bill that is providing \$15 billion in relief for independent venues shuttered by the pandemic—including impacted performing arts organizations, promoters, producers, and talent representatives—was part of the coronavirus relief package that was signed into law on December 27, 2020 that became the Shuttered Venue Operators Grant program. The American Rescue Plan Act that passed in March 2021 brought an additional \$1.25 billion to the program.

“Senators Cornyn and Klobuchar heard our fieldwide advocacy loud and clear and understand how essential our venues and our entire live arts ecosystem are to this country,” asserted **APAP President and CEO Lisa Richards Toney**. “Their vision combined with our tenacity affirm the performing arts as key to the economic recovery—will literally save our stages, save jobs, save livelihoods and save our industry.”

At **The APAP Honors**, APAP will recognize [fifty-three award nominees](#) and announce the final award recipients, as well as celebrate the recipients of the Annual NAPAMA Awards and Halsey & Alice North Award for APAP Board Alumni. The APAP Honors celebrates those individuals and organizations that have demonstrated a significant impact on the industry and communities they serve both in the U.S. and abroad.

The APAP Honors will take place on Thursday, May 6, 2021 from 4:00-5:30 p.m. (EDT). The event is free and open-to-the-public. Charitable contributions to support much-needed APAP programs and resources are welcome.

To RSVP for The APAP Honors, visit [here](#). To make a donation to APAP, visit [here](#).



The APAP Honors is sponsored by IMG Artists (<https://imgartists.com/>). Learn more about APAP event sponsorship here: <https://www.apap365.org/About/Advertising-and-Sponsorship>.

About The APAP Honors and APAP Awards

For more information about The APAP Honors and APAP Awards, including past award recipients, visit <https://www.apap365.org/Programs/APAP-Honors-2021>.

About APAP, the Association of Performing Arts Professionals

APAP, the Association of Performing Arts Professionals, based in Washington, D.C., is the national service, advocacy and membership organization dedicated to developing and supporting a robust, performing arts presenting field and the professionals who work within it. Our 1,700 national and international members represent leading performing arts centers, municipal and university performance facilities, nonprofit performing arts centers, culturally specific organizations, foreign governments, as well as artist agencies, managers, touring companies, and national consulting practices that serve the field, and a growing roster of self-presenting artists. APAP works to effect change through advocacy, professional development, resource sharing and civic engagement. APAP is a nonprofit 501(c)3 organization governed by a volunteer board of directors and led by **President and CEO Lisa Richards Toney** (<https://www.apap365.org/About/Who-We-Are/Staff/Lisa-Richards-Toney>). In addition to presenting the annual APAP|NYC conference—the world's leading gathering and marketplace for the performing arts—APAP continues to be the industry's leading resource, knowledge and networking destination for the advancement of performing arts presenting, booking and touring. For more information, visit <https://www.apap365.org>.

About NAPAMA

NAPAMA, the North American Performing Arts Managers and Agents, promotes the best interests of professionals engaged in the touring of the performing arts through building and sharing knowledge, advocacy, leadership, and innovation. Committed to the core values of equity, diversity and inclusion, NAPAMA provides members with a platform for networking, communication, information exchange, resource identification, trends in the field, research, and best practices.

About The North Group, Inc.

Halsey and Alice North headed The North Group Inc. from 1987 to 2018, providing an integrated approach to planning, board development, and fundraising for nonprofit performing arts centers and historic theaters across the country. They have been active in APAP as board members, teachers, volunteers, board emeritus, honorary lifetime members, fundraisers, and donors. Halsey was honored with the Fan Taylor Award in 1988. Halsey and Alice were the first recipients of the Halsey & Alice North Award in 2013 in recognition of their commitment to APAP and their leadership in the field.